



Mileage Plus®

## Earn double elite qualifying miles or double elite qualifying segments



Take advantage of the Mileage Plus® Fall Double EQM or EQS promotion. Now through December 15, 2009, and only on [www.united.com/doubleeqms](http://www.united.com/doubleeqms), members may register to earn double Elite Qualifying Miles\* (EQM) or double Elite Qualifying Segments (EQS) for paid travel on United and United Express between September 3 and December 15.

This is a special opportunity to help members retain elite status or earn a higher level. Earn a choice of either double Elite Qualifying Miles\* (EQM) or double Elite Qualifying Segments (EQS) on qualifying United® or United Express® flights.

### Registration and Travel Period

September 3 - December 15, 2009

### Registration Pages

[www.united.com/offer/mpw049](http://www.united.com/offer/mpw049) - Double EQM Offer

[www.united.com/offer/mpw059](http://www.united.com/offer/mpw059) - Double EQS Offer

Members can register for only one offer. Members who register for both offers will receive double Elite Qualifying Miles.

\*Elite Qualifying Miles are not redeemable for flights, but do count toward Premier®, Premier Executive® and 1K® status.

**Update:** 2009 Elite Choice Program now through Dec. 15, 2009  
2009 Elite Choice is the program that allows Members to choose rewards with United throughout the year. Choose rewards such as dining certificates, sweepstakes entries and much more.

To register and to review the rewards that are available in 2009 (based on the March 1, 2009 elite level), click on [www.united.com/2009choice](http://www.united.com/2009choice). Registration must be completed by December 15, 2009.

## Terms and Conditions (MPW049, MPW059):

1. Offer valid for all Mileage Plus members
2. Registration must be completed before December 15, 2009.
3. To be eligible for double Elite Qualifying Miles (EQM), registration is required at [united.com/offer/mpw049](http://united.com/offer/mpw049).
4. To be eligible for double Elite Qualifying Segments (EQS), registration is required at [united.com/offer/mpw059](http://united.com/offer/mpw059).
5. Customers who register for both double EQM and double EQS will receive double Elite Qualifying Miles.
6. Registered members will earn either double Elite Qualifying Miles or double Elite Qualifying Segments on paid qualifying roundtrips flown during the offer travel period, even if flown before registration.
7. Travel period: September 3 – December 15, 2009.
8. Participation in this offer does not guarantee elite status.
9. E-Ticket® purchase required.
10. For tickets purchased in the U.S.: Tickets purchased through United Reservations are subject to a \$25 ticketing fee and tickets purchased at airport ticket counters are subject to a \$30 ticketing fee. Fees are subject to change.
11. Double Elite Qualifying Miles for this offer is defined as two times the actual base flight miles credited to the account for qualifying flights taken during the offer period.
12. Double Elite Qualifying Segments for this offer is defined as two times the actual base flight segments credited to the account for qualifying flights taken during the offer period.
13. The bonus EQM/EQS will be credited 4-6 weeks after qualifying activity.
14. To be eligible, qualifying travel must be posted to the Mileage Plus account no later than December 30, 2009.
15. This offer does not apply to class-of-service redeemable bonus miles, elite bonus miles, redeemable bonus miles or promotional EQMs.
16. Offer valid for all paid, published fares. Offer not valid on government fares.
17. Offer is combinable with other combinable offers. Offer is not combinable with MPW029.
18. Passenger must be a member of United's Mileage Plus frequent flyer program for travel to qualify for this offer. Flights must be credited to the Mileage Plus account in order to qualify.
19. Offer valid on flights operated by United and United Express®. Offer not valid on United-marketed code-share flights operated by other carriers or on Star Alliance flights.
20. Elite Qualifying Miles cannot be redeemed for award travel.
21. Offer subject to change without notice. Other restrictions may apply.
22. Miles accrued, awards issued and bonus offers are subject to the rules of the United Mileage Plus program. The Mileage Plus program, including accruals, awards and bonus miles offers, is subject to change without notice. Taxes and fees related to award travel are the responsibility of the passenger. United and Mileage Plus are registered service marks. For complete details about the Mileage Plus program, visit [united.com](http://united.com). (MPW049, MPW059)

\*Elite Qualifying Miles are not redeemable for flights, but do count toward Premier®, Premier Executive® and 1K® status.

For questions about the Mileage Plus program,  
please contact Mileage Plus Customer Service at  
800-421-4655.  
When calling outside of the United States, please dial  
605-399-2411.